



February 21, 2023

Dear Business Owner:

The City of Southside Parks & Recreation Department is seeking sponsors for Outdoor Movie Night. The City of Southside has the equipment to provide an outdoor movie viewing experience for local residents and families. This event will be free to the public and will provide a unique entertainment opportunity for our community.

As a part of this project, the Parks & Recreation Department is seeking sponsors for this exceptional event. Sponsors will be recognized at the Movie Night. Once the cost has been fulfilled, the money left over will be donated to Southside Elementary and Southside High School. There will be four dates for outdoor movie nights shown in different locations, but mainly at City Hall and The Landing. The first film viewing for 2023 will be taking place on the lawn beside Southside City Hall, 2255 Hwy 77, Southside, AL 35907, on Saturday, March 18th, and the movie will start at 7PM.

If you are interested in sponsoring this great event, simply complete the attached form and mail to City of Southside, 2255 Hwy 77, Southside, AL 35907, Attention: Cindy Beshears. Also you can come by and drop off at Southside City Hall and see Cindy Beshears of the Revenue Department, M-F 8:30AM-4:30PM. Any contribution from your business and/or organization is greatly appreciated and will ensure that this event is successful. If you have any questions, please feel free to contact Michael Weldon at 256-442-9775 Option 3 or Cindy Beshears at 256-442-9775 Option 1. Thank you for your time and consideration.

Thank you,

Michael Weldon
Parks & Recreation Director
City of Southside
256-442-9775 Option 3



SPONSORSHIP INFORMATION

Gold Sponsor - \$500

A Gold Sponsor will get their name on all promotions (individual slide that runs in preshow, banner or sign from business displayed at movie site during event, and social media.) Good for all four movie events.

Silver Sponsor - \$250

A Silver Sponsor will get their name on (individual slide that runs in preshow and social media.) Good for all four movie events.

Bronze Sponsor - \$100

A Bronze Sponsor will get their name on (individual slide that runs in preshow) Good for all four movie events.

SPONSORSHIP FORM

Organization Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Amount Enclosed: \$ _____

____ Gold Sponsor*(\$500) ____ Silver Sponsor*(\$250) ____ Bronze Sponsor*(\$100)
(PLEASE SUBMIT YOUR BUSINESS NAME OR LOGO FOR INCLUSION IN PROMOTIONAL ITEMS)

PLEASE NOTE THAT:

Gold Sponsorships MUST be received by Friday March 1, 2023
Silver and Bronze Sponsorships MUST be received by Friday March 10, 2023